

### IS 651 Case Study Presentation Rubric

Team Name \_\_\_\_\_

Standards	5 - 4 Exemplary	3 - 2 Satisfactory	1-0 Unacceptable	Score
Organization	Has a clear opening statement that catches audience's interest; maintains focus throughout; summarizes main points	Has opening statement relevant to topic and gives outline of speech; is mostly organized; provides adequate "road map" for the listener	Has no opening statement or has an irrelevant statement; gives listener no focus or outline of the presentation	
Content	Demonstrates substance and depth; is comprehensive; shows mastery of material	Covers topic; uses appropriate sources; is objective	Does not give adequate coverage of topic; lacks sources	
Delivery	Has natural delivery; modulates voice; is articulate; projects enthusiasm, interest, and confidence; uses body language effectively, good time management	Has appropriate pace; has no distracting mannerisms; is easily understood; relatively on time	Is often hard to understand; has voice that is too soft or too loud; has a pace that is too quick or too slow; demonstrates one or more distracting mannerisms	
Course connection	Can make full connection of the case study with what has been taught in class.	Can make partial connection of the case study with what has been taught in class.	Cannot connect with what has been taught.	
Team work	Show excellent team collaboration efforts; each member knows well of the whole work and other members' work	Show good team collaboration efforts; each member's presentation is well-connected with others'	Show poor team collaboration efforts; each member only knows his/her own presentation part	
Use of media	Uses slides effortlessly to enhance presentation; has an effective presentation without media	Looks at slides to keep on track; uses an appropriate number of slides	Relies heavily on slides and notes; makes little eye contact; uses slides with too much text	
Response to Questions	Demonstrates full knowledge of topic; explains and elaborates on all questions	Shows ease in answering questions but does not elaborate	Demonstrates little grasp of information; has undeveloped or unclear answers to questions	

Reviewer \_\_\_\_\_

Grand Total \_\_\_\_\_