



*¿Qué es
lo que
sucedió a*

Latinoamérica?

*Whatever
happened
to
Latin
America?*

*AEJMC
International
Communication
Division*

*Teaching International
Communication
Pre-Convention
Workshop
Tuesday, Aug. 9
5:30-10 p.m.
\$25*

Since the U.S. media cover Latin America so infrequently, few of us really know. If you have ever tried to teach your students about Latin American journalism and mass communication issues and practices, you know how difficult it is to find relative textbooks and teaching materials.

But don't despair. Help is on the way!

This year's annual International Communication Division Pre-Convention Teaching Workshop is taking advantage of its San Antonio location to bring prominent media scholars and experts together to share their Latin American professional and classroom knowledge, resources and "best practices." Whether you are just now considering introducing your students to the Latin American media or have been teaching related topics for years, this workshop is for you.

This hands-on, interactive special event, a combination of short presentations, hand-out swapping and small group discussions, hopes to provide participants with the type of practical tips, strategies and information they need (such as textbooks, reading lists, Web sites and syllabi) to improve their print, broadcast and online Latin American offerings. In addition, all workshop participants will receive a certificate for completing this session, which can be added to their promotion and tenure materials.

Scheduled featured speakers and workshop moderators include the following Latin American scholars, media experts and professors:

- **Rosental Alves**, Professor and Knight Chair in Journalism and Director of the Knight Center for Journalism in the Americas and UNESCO Chair in Communication, University of Texas, Austin;
- **Sonia Virginia Moreira**, Professor of Radio Journalism and Media Culture, University of the State of Rio de Janeiro, Brazil;
- **Sallie Hughes**, Assistant Professor in Journalism and Photography, University of Miami, Fla.;
- **James Scotton**, Chair, Department of Journalism, Marquette University;
- **Guo Ke**, Chair, Department of Journalism, Shanghai International Studies University;
- **Ralph Berenger**, Graduate Director, School of Communication, The American University in Cairo;
- **Arnold de Beer**, Professor Emeritus, Stellenbosch University, South Africa.

This ICD teaching workshop will run from 5:30-10 p.m. Tuesday, Aug. 9, at the upcoming San Antonio convention. The cost of participation is \$25, and participants will be taken on a first-come, first-served basis. To reserve your seat, contact AEJMC's business manager, Rich Burke (Richaejmc@aol.com), or sign up for the workshop when you register for the San Antonio convention. For more information about the workshop, contact the coordinator, James Scotton (james.scotton@marquette.edu).