

For project B I plan to make a website about basic animal care for different common pets like dogs, cats, fish, and birds. I'd like it to be very visual, a scene of a kid in a petshop and you have to click on different animal displays to get information about them. Fun to look at but also informative. I will use text but don't want it to be too text heavy. I'd use music for the different animals, maybe use whatever sound they make, and i'd have little animated clips of them for their page. My target audience would be anyone who likes animals or wants to learn about a potential pet. I work at a petstore and I want to do this project because there are a lot of horrible misconceptions about animal care that more people should be aware of, like that goldfish can't live in bowls. I think this project reflects that i really like animals, and i encounter a lot of people who are dependent on non educational tv as a source of animal care information.