

ALYSON L. YOUNG | CURRICULUM VITAE

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EDUCATION

PhD in Human-Centered Computing, 2015

University of Maryland, Baltimore County, Baltimore, MD, USA

From local data to global knowledge: Understanding meta-study practice in Land Change Science

Dissertation Committee: Wayne G. Lutters (Chair), Helena Mentis, Anita Komlodi, Carolyn Seaman, and Anabel Quan-Haase

MS in Human-Centered Computing, 2012

University of Maryland, Baltimore County, Baltimore, MD, USA

MA in Media Studies, 2008

University of Western Ontario, London, ON, Canada

Defacing the 'Book: Examining information revelation, Internet privacy concerns and privacy protection in Facebook

BA in Communication Studies, 2006

Wilfrid Laurier University, Waterloo, ON, Canada

APPOINTMENTS

2015- 2016 **ACM Special Interest Group on Computer-Human Interaction**, Baltimore MD
Postdoctoral Researcher

2015-2016 **University of Maryland, Baltimore County**, Baltimore MD
Interactive Systems Research Center (ISRC)
Postdoctoral Researcher

PUBLICATIONS & PRESENTATIONS

Referred Journal Articles

[J2] **Young, A.L.** and Quan-Haase, A. (2013). Privacy Protection Strategies on Facebook: The Internet Privacy Paradox Revisited. *Information, Communication & Society*, 16(4): 479-500 (impact factor of 1.283)

[J1] Quan-Haase, A. and **Young, A.L.** (2010, October). Uses and Gratifications of Social Media: A Comparison of Facebook and Instant Messaging. *Bulletin of Science, Technology and Society*, 30(5): 350-361 (impact factor of 0.517)

Peer Reviewed Archived Conference Papers

- [C4] **Young, A.L.** & Lutters, W.G. (2015). (Re)defining Land Change Science through Synthetic Research Practices. In *Proceedings of the ACM Conference on Computer-Supported Cooperative Work (CSCW)* Vancouver, BC, Canada: ACM Press, pp. 431-442. **Best Paper Nominee** (28% acceptance rate)
- [C3] **Young, A.L.**, Peyton, T., and Lutters, W.G. (2013). Understanding Situated Action in Ludic Ecologies. In *Proceedings of the 6th International Conference on Communities and Technologies (C&T)*, Munich, Germany: ACM Press, p.100-109. (26% acceptance rate).
- [C2] Peyton, T., **Young, A.L.**, & Lutters, W. G. (2013). Playing with Leadership and Expertise: Military Tropes and Teamwork in an ARG. In *Proceedings of the ACM Conference on Human Factors in Computing Systems (CHI)* Paris, France: ACM Press, p.715-724. **Best Paper Nominee** (20% acceptance rate).
- [C1] **Young, A.L.** and Quan-Haase, A. (2009). Information Revelation and Internet Privacy Concerns on Social Network Sites: A Case Study of Facebook. In *Proceedings of the 4th International Conference on Communities and Technologies (C&T)*, University Park, PA, June 25-27, p. 265-274. (38% acceptance rate).

Peer Reviewed Conference Abstracts and Posters

- [P10] Geszten, D., Hámornik, B.P., Komlodi, A., Hercegfí, K., Szabó, B., and **Young, A.L.** (2015). Qualitative analysis of user experience in a 3D virtual environment. *Proceedings of the 78th ASIS&T Annual Meeting*, St. Louis, Missouri, USA.
- [P9] **Young, A.L.**, Linam-Church, B., and Lutters, W.G. (2015). The Solicitation Situation: Examining the Language of Team Science in Federally Funded Research. *Extended Abstracts of the ACM Conference on Computer-Supported Cooperative Work (CSCW)*, Vancouver, BC, Canada, pp. 195-198 (50% acceptance rate).
- [P8] **Young, A.L.** and Lutters, W.G. (2014). Collaborative Interpretation in Land Change Science Meta-Studies. *Extended Abstracts of the ACM Conference on Computer-Supported Cooperative Work (CSCW)*, Baltimore, MD, USA: ACM Press, p. 269-272.
- [P7] **Young, A.L.** and Lutters, W. (2013). The (not so) invisible hand: Perceptions of game designers and the impact on play. Paper presented at the *Internet Research 14.0: Resistance and Appropriation*, Denver, Colorado, October 23-26.
<http://spir.aoir.org/index.php/spir/article/view/858>
- [P6] **Young, A.L.**, Lutters, W.G., Magliocca, N.R., and Ellis, E.C. (2013). Designing a System for Land Change Science Meta-Study. *Extended Abstracts of the ACM Conference on Human Factors in Computing Systems (CHI)*, Paris, France: ACM Press, p. 1473-1478. (45% acceptance rate)
- [P5] Peyton, T., **Young, A.L.**, and Lutters, W.G. (2013). Leadership, Expertise & the Militarization of Teamwork in Alternate Reality Gaming. *Extended Abstracts of the ACM Conference on Computer-Supported Cooperative Work (CSCW)*, San Antonio, TX, USA: ACM Press, February 23-27, p. 255-258.

- [P4] **Young, A.L.**, Gurzick, D., and Lutters, W.G. (2012). Exploring Infrastructure Assemblage in Volunteer Virtual Organizations. *Extended Abstracts of the ACM Conference on Human Factors in Computing Systems (CHI)* Austin, TX, USA: ACM Press, p. 2649-2654. (48% acceptance rate)
- [P3] **Young, A.L.**, and Quan-Haase, A. (2012). Privacy Protection Strategies on Facebook: The Internet Privacy Paradox Revisited. Paper presented at the 2012 *Annual Meeting of the American Sociological Association (ASA)*, Denver, Colorado, August 17-20.
- [P2] Quan-Haase, A. and **Young, A.L.** (2009). Uses and Gratifications of Social Network Sites: Having Fun on Facebook. Paper Presented at *General Online Research (GOR) '09*, Vienna, Austria, April 6-8.
- [P1] **Young, A.L.** and Quan-Haase, A. (2008). Examining Information Revelation and Internet Privacy Concerns on Social Network Sites: A Case Study of Facebook. Paper Presented at *Internet Research 9.0: Rethinking Community, Rethinking Place*, Copenhagen, Denmark, October 15-18.

Book Chapters

- [BC2] Quan-Haase, A. and **Young, A.L.** (2014). The Uses and Gratifications Approach as Lens for Studying Social Media Practice. In Robert Fortner and Mark Fackler (Eds.) *International Handbook of Media and Mass Communication Theory* (pp. 269-286). Wiley Blackwell.
- [BC1] **Young, A.L.**, Gurzick, D., and Quan-Haase, A. (2011). Online Multi-Contextual Analysis: (Re)connecting Social Network Site Users with their Profile. In Ben Kei Daniel (Ed.) *Handbook of Research on Methods and Techniques for Studying Virtual Communities: Paradigms and Phenomena* (pp. 542-554). IGI Global.

Editorially Reviewed Conference Abstracts (Non-Archival)

- [CP13] Wiggins, A., **Young, A.L.**, Brody, C., Gerst, M., Kenney, M.A., Lamoureux, A., Rice, A., & Wolfinger, F. (2015). Climate-related Indicators and Data Provenance: Evaluating Coupled Boundary Objects for Science, Innovation, and Decision-Making. Abstract accepted for oral presentation at American Geophysical Union Fall Meeting, San Francisco, CA.
- [CP12] **Young, A.L.**, and Lutters, W.G. (2015). Standardizing for reuse: Moving beyond metadata and classification schemes. Paper presented at the *Society for Social Studies of Science (4S) Conference*, Denver, CO, November 11-14.
- [CP11] **Young, A.L.**, and Lutters, W.G. (2015). Building a Meta-Study Team: Social Networking through Case Similarity. Paper presented at the *Science of Team Science (SciTS) Conference*, Bethesda, MD, USA, June 3-5.
- [CP10] **Young, A.L.**, and Lutters, W.G. (2014). From Local Data to Global Knowledge: Understanding Meta-Study Practices in Land Change Science. Paper presented at the *Canadian Communication Association (CCA)*, St. Catharines, Ontario, May 28-30.
- [CP9] **Young, A.L.** (2014). Understanding Meta-Study Practice in Land Change Science. Paper presented at the *STGlobal Conference*, Washington, DC, April 4-5.

- [CP8] **Young, A.L.**, and Lutters, W.G. (2014). Understanding and Advancing Global Knowledge Construction in Land Change Science. Paper presented at the *Global Land Project Open Science Meeting*, Berlin, Germany, March 19-21.
- [CP7] **Young, A.L.**, and Lutters, W.G. (2013). Constructing Global Knowledge from Local Data: Understanding Meta-Study Practice in Land Change Science. Paper presented at the *Society for Social Studies of Science (4S) Conference*, San Diego, CA, October 9-12.
- [CP6] **Young, A.L.** and Lutters, W.G. (2013). From Local Data to Global Knowledge: Understanding the Meta-Study in Land Change Science. Poster presented at the IS Department Student Research Poster Contest, UMBC, April 4.
- [CP5] **Young, A.L.**, Peyton, T., and Lutters, W.G. (2013). Leadership, Expertise and the Militarization of Teamwork in Alternate Reality Gaming. Poster presented at the IS Department Student Research Poster Contest, UMBC, April 4.
- [CP4] **Young, A.L.**, Peyton, T., and Lutters, W.G. (2013). Situating Playful Action: An Ecological Approach to Studying ARG Gameplay. Paper presented in the *Communication and Digital Culture Area of the 2013 Popular Culture and American Culture Association Conference (PCA)*, Washington, DC, March 27-30.
- [CP3] Peyton, T., **Young, A.L.**, and Lutters, W.G. (2013). Playful Perceptions, Actual Interactions: Lessons Learned about Collaboration from ARGs. Paper presented in the *Communication and Digital Culture Area of the 2012 Popular Culture and American Culture Association Conference (PCA)*, Washington, DC, March 27-30.
- [CP2] Quan-Haase, A, and **Young, A.L.** (2012). Privacy Protection Strategies on Facebook: A Socio-Technical Paradox. Paper Presented at the *Canadian Communication Association (CCA)*, Waterloo, Ontario, May 30-June 1.
- [CP1] **Young, A.L.** (2012). Logging In, Hooking Up: Towards a Conceptual Model for Understanding Online Dating. Paper Presented at the *Canadian Communication Association (CCA)*, Waterloo, Ontario, May 30-June 1.

Conference Workshops

Organizer

- [WO1] Fielser, C., **Young, A.L.**, Peyton, T., Bruckman, A., Gray. M., Hancock, J, and Lutters, W. (2015). Ethics for Studying Sociotechnical Systems in a Big Data World. *ACM Conference on Computer-Supported Cooperative Work (CSCW)*, Vancouver, BC, Canada

Presenter

- [WP1] **Young, A.L.** and Lutters, W.G. (2014). Understanding Synthetic Knowledge Production Practices in Land Change Science. *Workshop on sharing, re-use and circulation of resources in cooperative scientific work at the ACM Conference on Computer-Supported Cooperative Work (CSCW)*, Baltimore, MD, USA

Invited Workshops & Doctoral Colloquia

- [IW5] NSF Knowledge Infrastructures Workshop, eScience Institute, University of Washington, December 2015
- [IW4] DSST 2014 Summer Research Institute for the Science of Socio-Technical Systems, Columbia MO, July 2014
- [IW2] 2014 ACM Computer-Supported Cooperative Work (CSCW) Doctoral Colloquium, Baltimore MD, February 2014
- [IW3] 2014 ACM Human Factors in Computing (CHI) Doctoral Colloquium*
- [IW2] 2013 Communities & Technologies Doctoral Colloquium, Munich Germany, June 2013
- [IW1] Summer Social Webshop 2011, University of Maryland, College Park MD, August 2011

Invited Talks

- [T1] "Tracing Meta-Study Processes in Land Change Science". Invited talk for Aarhus University Department of Aesthetics and Communication, Aarhus, Denmark. March 11, 2014

Industry Talks

- [IT3] Bliss, P. and **Young, A.L.** (2009). Leveraging Social Media for Marking and Program Development. Ontario Council for University Lifelong Learning (OCULL) 2009 Retreat and AGM. London, Ontario Canada, October 22.
- [IT2] Vaughan, A.M. and **Young, A.L.** (2009). Social Networking Sites in Distance Education: If You Build It, Will They Come – And, More Importantly, Will They Use It? Canadian Association of University Continuing Education (CAUCE) Conference, Vancouver, BC Canada, May 20-23.
- [IT1] Bliss, P. and **Young, A.L.** (2009). Leveraging Social Media for Marking and Program Development. Canadian Association of University Continuing Education (CAUCE) Conference, Vancouver, BC Canada, May 20-23.

GRANTS

2015 DST-RCN funding to support CSCW workshop, \$1,000

AWARDS

2015 CSCW Best Paper Nominee (top 5%)
2015 UMBC Graduate Student Association Travel Funding for CSCW'15 (\$750)
2013 CHI Best Paper Nominee (top 5%)
2013 UMBC Graduate Student Association Travel Funding for AoIR'13 (\$500)
2012 UMBC Graduate Student Association Travel Funding for CHI'12 (\$500), ASA'12 (\$500)
2012 UMBC Departmental Funding to Attend Grace Hopper (\$300)
2008 University of Western Ontario Graduate Thesis Research Award (\$750)
2007 University of Western Ontario Graduate Research Scholarship (\$5000)

* Voluntarily withdrew to meet rules regarding participation in multiple SIGCHI doctoral colloquia

TEACHING EXPERIENCE

University of Maryland, Baltimore County, Department of Information Systems, Co-Instructor
Advanced Field Research Methods (Fall 2015), Doctoral Course
Information Architecture for the Web (Spring 2016), Graduate Course (Online)

University of Maryland, Baltimore County, Department of Information Systems, Instructor
Information Architecture for the Web (Fall 2010; Spring 2011; Fall 2011), Junior Course

University of Western Ontario, Faculty of Information and Media Studies, Teaching Assistant
Freedom of the Press: Print Media Policy (Fall 2006; Fall 2007), Freshman Course
Media in Society (Spring 2007; Spring 2008), Freshman Course

MENTORING

Earth System Science Interdisciplinary Center (ESSIC) Interns

Summer 2015 Mandy Lamoureux, University of Maryland, College Park, undergraduate student
Summer 2015 Annie Rice, University of Maryland, College Park, undergraduate student
Summer 2015 Carly Brody, University of Maryland, College Park, undergraduate student

ACADEMIC & INDUSTRY EMPLOYMENT

Summer 2015 Research Fellow, University of Maryland College Park, Open Knowledge Lab & Earth Systems Science Interdisciplinary Center, ADVANCE Grant
2011-2015 Graduate Research Assistant, NSF Grant #1125210: CDI-Type II: GLOBE: Evolving New Global Workflows for Land Change Science
2010-2012 Associate Web Media Analyst, Academica Group, Toronto, ON, Canada
2009-2010 Social Media Analyst, Academica Group, Toronto, ON, Canada

SERVICE & PROFESSIONAL SOCIETIES

Conference Committees

ACM Computer-Supported Cooperative Work (CSCW), Proceedings Co-Chair 2017-2018

Conference Reviewing

ACM Conference on Computer Supported Cooperative Work (2013-Present)
ACM CHI Conference on Human Factors in Computing Systems (2012-Present)
iConference (2013)
Association of Internet Researchers Annual Conference (2011-2015)

Journal Reviewing

Chinese Journal of Communication (2016)
Journal of Broadcasting and Electronic Media (2015)
Social Media & Society (2015)
New Media & Society (2013)
Bulletin of Science, Technology & Society (2010)
Handbook of Research Methods and Techniques for Studying Virtual Communities (2010)

Federal Grant Reviewing

Proposal Reviewer, *National Science Foundation* (2015)

- Small Business and Innovation Research (SBIR) program
- Small Business Technology Transfer (STTR) program

Conference Session Chair

“SNS, Relationships and Emotions”, AoIR Conference (2011)

Student Volunteer

CSCW Conference on Computer-Supported Cooperative Work (2015)

NITRD Workshop Volunteer, Austin Texas (2014)

CSCW Student Reviewing Mentorship Program (2014)

CHI Conference on Human Factors in Computing Systems (2011, 2012, 2014)

International Conference on Communities and Technologies (2013)

Other Service

Evaluation of the SIGCHI peer-review and paper selection process to make recommendations on future directions.

Membership to Professional Societies

Society for the Social Studies of Science (4S) – 2013-present

American Sociological Association (ASA) – 2012-2014

Association for Computing Machinery (ACM) – 2011-present

ACM Special Interest Group on Human Factors in Computing (SIGCHI) – 2015-present

Association of Internet Researchers (AoIR) – 2008-2014